

REMARKS

Claims 1, 3, 6, 12, 14, 16 and 21-34 are pending in the instant application. Claims 1, 3, 6, 12, 14, 16, and 21-26 stand rejected, while new claims 35-36 are added herein. Claims 3, 14, and 30 are cancelled. Reconsideration is respectfully requested in light of the amendments and remarks contained herein.

Claim Rejections – 35 U.S.C. § 103(a)

Claims 1, 12, 21-29, and 32-34 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Sena (U.S. Patent No. 7,039,643) in view of Hui (U.S. Patent No. 7,219,120) in further view of Ladd (U.S. Patent Pub. No. 2004/0024897). The remaining claims stand rejected based on Sena, Hui, Ladd, and one or more other references.

Claim 1 has been amended to incorporate certain subject matter of dependent claim 3 in addition to subject matter supported, for example, by paragraph [0033] of the present application. Claim 1 now includes further details of preparing the associated content items for conversion where the preparing includes specifying a valid identifier that is required to access and present a deliverable and specifying a time window during which a deliverable may be accessed. It is respectfully submitted that the combination of Sena, Hui, and Ladd do not teach the claimed method. Therefore, it is respectfully requested that the § 103 rejection of claim 1 be withdrawn.

Similar amendments have been made to independent claims 12 and 29. It is respectfully submitted that these claims are allowable, and it is respectfully requested that the § 103 rejections of claims 12 and 29 be withdrawn.

Claim 35 has been added. Claim 35 recites that the content item is defined in extensible markup language (XML) and that one of the corresponding associated formats is a WAV file format. Claim 35 is supported throughout the present application, including at paragraph [0029]. It is respectfully submitted that the cited references do not teach or suggest the method of claim 35. Therefore, it is respectfully submitted that claim 35 is allowable.

Claim 36 has been added. Claim 36 recites that the content item is an exam and that the exam is administered by one or more of the presentation devices. Claim 35 is supported throughout the application at issue including at paragraphs [0033] and [0048]. It is respectfully submitted that the cited references do not teach or suggest the method of claim 36. Therefore, it is respectfully submitted that claim 36 is allowable.

It is noted that the assignee has not presented arguments herein with respect to certain dependent claims in the instant application. This is done without prejudice to the assignee's right to present arguments regarding each of the dependent claims at any point in the future. Further, since all of the dependent claims in the instant application depend from independent claims that are patentable over the cited references, the dependent claims are themselves patentable for at least the reasons set forth with respect to the independent claims.

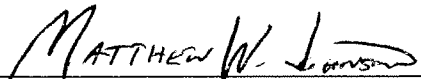
CONCLUSION

For the foregoing reasons, assignee respectfully submits that the pending claims are allowable. Therefore, the examiner is respectfully requested to pass this case to issuance.

The Commissioner is authorized to charge any fees that may be required by this paper to Jones Day Deposit Account No. 50-3013.

Respectfully submitted,

Date: July 19, 2010

By: 
Matthew W. Johnson
Registration No. 59,108

W. Joseph Melnik
Registration No. 48,741
Phone No. (202) 879-3939

Intellectual Property Group
51 Louisiana Avenue, N.W.
Washington, D.C. 20001-2113
(202) 879-3939 Telephone
(202) 626-1700 Facsimile